

Justice and Community Safety Directorate

National Road Safety Week: 30 April – 6 May 2018

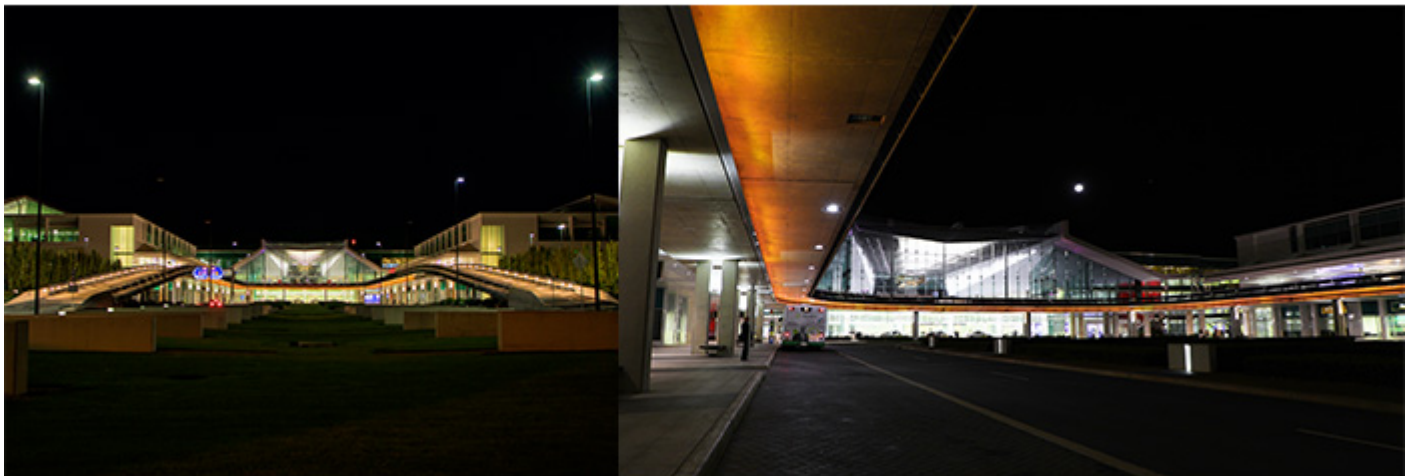
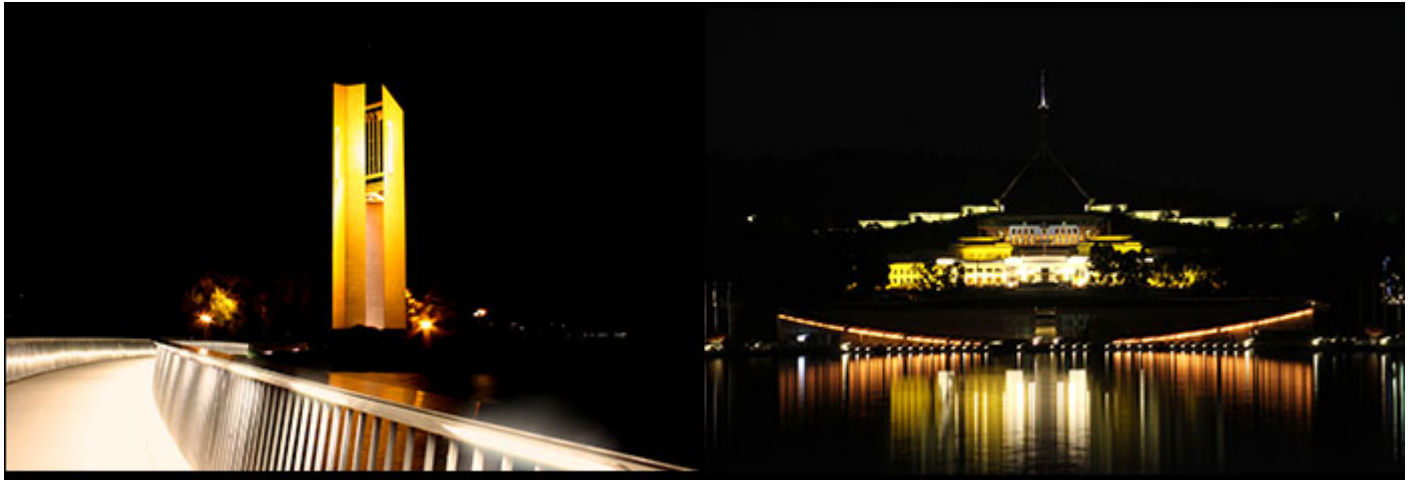
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National Road Safety Week is a great way to promote safer driving and raise awareness of road safety. The campaign is an initiative of Safer Australian Roads and Highways (SARAH) which was established by Mr Peter Frazer after his daughter was killed in a road crash on the Hume Highway in February 2012.

National Yellow Ribbon Road Safety Week is held in May each year to coincide with the United Nations' Global Road Safety Week.



Canberrans are being encouraged to participate in this year's campaign, which will be held from 30

April - 6 May 2018, by displaying a yellow ribbon on their car, motorbike or bicycle as a symbol of commitment to safer driving and to reflect on the impact of road trauma.

This year the theme is focused on protecting every life and what can be done to reduce all road traffic deaths and injuries.



2018 Road Safety Week events to be held in Canberra

The following activities and events will be held in Canberra during National Road Safety Week:

Event	Location	Activity
Lighting of national buildings	National Carillon, Kings Avenue overpass over Parkes Way, Old Parliament House, Canberra International Airport, Royal Australian Mint, Questacon, Malcolm Fraser Bridge (Majura Parkway), Ian Potter Foundation Building.	Buildings will be lit in yellow night during the week

Yellow ribbon campaign - display of yellow ribbons on vehicles or lapel pins as a commitment to road safety	National	ACTION Bus drivers will wear yellow ribbon lapel pins ACT Policing, ESA and vehicle inspector vehicles will display a yellow ribbon All road users are encouraged to display a yellow ribbon on their car, motorbike or bicycle
Match day partnership with the Canberra Raiders	GIO Stadium, Canberra Saturday 6 May at 3pm	National Road Safety Week is sponsoring the match between the Raiders and the Gold Coast Titans. There will be a display in the forecourt of the stadium with ACT Policing and Emergency Services Agency staff and vehicles.
ACTION bus back advertising	Throughout the ACT	Four ACTION bus backs depicting images and information promoting NRSW.

Safer Australian Roads and Highways

Safer Australian Roads and Highways (SARAH) is a not-for-profit incorporated association which serves to raise awareness of road safety issues and advocate for road safety improvements. The Sarah Group's mission is to promote initiatives that will bring about improved road safety, as well as support those affected by road tragedy. To get involved or to find more information about the SARAH Group, visit <http://roadsafetyweek.org.au>

